

The Lexington Wine Walk will be the second annual event benefitting the Lexington Beautification Foundation. Potential Foundation projects include: New Town of Lexington signs, Planters on Main Street, and Landscaping and a Fountain around the Lexington Courthouse.



The Lexington Beautification Foundation is a volunteer non-profit organization dedicated to the pursuit of beautifying the scenic and historic community of Lexington, South Carolina; as well as stimulating civic pride and teamwork. The purpose of the Foundation is to promote public interest in the improvement and beautification of the environment of Lexington and to generate grass-roots involvement and a sense of pride throughout Lexington.



Beautification Foundation Possible Sign Concept

The Wine Walk will be at the 100 block of East Main Street on May 7, 2011, from 6:00-10:00pm. Vendors, partnering restaurants and Main Street Merchants will serve wine and hors d'oeuvres. Tickets will be \$20/person in advance and include a complimentary wine glass and unlimited wine tastings.



The Lexington Wine Walk on Main will feature musical entertainment by the local sensation Going Commando, featuring a mix of Classic Rock, Country, Blues and Beach Music. There is sure to be something for everyone.



May 7, 2011



Come out to the Second Annual Lexington Wine Walk to benefit the Lexington Beautification Foundation.

Become a 2011 Lexington Wine Walk Event Sponsor!

Sponsorship is an integral part of the success of the Wine Walk.

Sponsorship is a mutually beneficial partnership that will provide great exposure for you and your business. To ensure appropriate listings in all ads and media your sponsorship level qualifies you for, please return this form and payment by April 1, 2011. Commitments made after April 1, 2011, are appreciated however they cannot be guaranteed to receive all ad recognition due to deadlines we must meet. Please email your camera ready logo to: bowen@elliottdavis.com no later than April 1, 2011. Thank you for your support of the Lexington Wine Walk on Main!



Event Sponsor \$2500

- *Company Logo in *Wine Walk insert* in the May edition of Lexington Life Magazine
- *Company Recognition in media, advertising and press releases
- *Company Recognition on Wine Walk Event Posters displayed throughout Lexington & Columbia
- *Your logo on event advertising in approximately 11,000 Lexington utility bills in May, (*Please note logos must be emailed before April 1st*)
- *Company Recognition on 2011 Wine Walk T-shirt
- *Company Recognition on 2011 Wine Walk Facebook Page
- *Logo advertising during Wine Walk
- *Prominent Placement of your company logo and web link on Wine Walk website
- *10 tickets to the 2011 Lexington Wine Walk

"Champagne" Event Sponsorship \$1000

- * Individual logo advertising during Wine Walk
- *Company Recognition at the Wine Walk
- *Company Recognition in *Wine Walk Insert* in the May edition of Lexington Life Magazine
- *Placement of your company logo and web link on Wine Walk website
- *Your logo on event advertising in approximately 11,000 Lexington utility bills in May, (*Please note logos must be emailed before April 1st*)
- *6 tickets to the 2011 Lexington Wine Walk

"Merlot" Event Sponsor \$500

- *Company Recognition at the Wine Walk
- * Your logo on event advertising in approximately 11,000 Lexington utility bills in May, (*Please note logos must be emailed before April 1st*)
- *Company Logo and Web Link on Wine Walk Website
- *4 tickets to the 2011 Lexington Wine Walk

"Friends of the Lexington Beautification Foundation" Event Sponsor \$250

- *Listing on Wine Walk Website
- *2 tickets to the 2011 Lexington Wine Walk

2011 Lexington Wine Walk Sponsor Acknowledgement

Yes!! I will be a Sponsor for the 2011 Wine Walk at the level noted below:

Please initial by your preferred level of sponsorship:

___ Event Sponsor \$2500 Level

___ Champagne Sponsor \$1000 Level

___ Merlot Sponsor \$500 Level

___ Friends of the Lexington Beautification Foundation Sponsor \$250 Level

Name of Organization: _____

Address: _____

Contact Person: _____

Email: _____

Telephone: _____

Web Address: _____

Sponsorship Forms and Payment can be sent to:

Lexington Beautification Foundation
PO Box 1896
Lexington, SC 29071

howen@elliottdavis.com